

Promote your debit card program
this **4th of July** while letting your
patriotic spirit shine through.



Let your red, white and blue ring true this Independence Day, while also encouraging use of your institution's debit cards.

With people spending more each year on fireworks and pricier Independence Day celebrations, as well as higher summer vacation costs and gassing up the vehicle for expensive family excursions...debit card usage will be in full swing all season long. What better time to remind your customers of the benefits of your program, while honoring America in your own special way.

Use the 4th of July materials on Elan **Marketing On Demand** to increase your exposure and make the most of your card program during the peak season.

These seasonal materials are easy-to-customize with your financial institution's logo and other individual details.

And you can utilize these attractive and professionally-designed materials immediately at no cost to you. Customize the materials yourself and take them to your favorite printer or, if you prefer, you can have us professionally print and ship the materials to you at a reasonable cost.

The following marketing pieces are available for ordering:

- Poster (shown)
11" x 17"
- Statement stuffer
3.875" x 8"
- Counter card
8.5" x 11"
- Postcard
5" x 7"



Don't delay! Log in now at:

<http://marketing.elanfinancialservices.com/>

to take advantage of these materials in time for the 4th of July!

No Artwork