

Where Your Gift Goes Further!

Your Gift Builds Successful Futures

When you give to United Way, you support the most comprehensive network of quality services to help people in need.

- Last year, more than one-half million children, adults and seniors received help, thanks to the generosity of people like you.
- Your help produces life-changing results in areas of high-priority need:
 - improving academic achievement
 - reducing youth violence
 - early childhood development
 - family violence prevention
 - moving families from welfare to self-sufficiency through jobs, food and housing
- United Way solves problems in two significant ways:
 - funds quality services through 149 local agencies.
 - brings together business, government and non-profits in partnerships to remove barriers that prevent people from getting the help they need.



71% of Funding Supports Children, Youth and Families.

Your support makes a difference in people's lives...one by one, every day.

Your Contribution Goes Further, Gets Results

- Efficient.** Your contribution is invested wisely. More than 90 cents of every dollar goes to services that help people in our community.
- Effective.** Prevention works best and costs less; 65 percent of your contribution funds services that prevent problems.
- Local.** Your contribution goes far, but not far away. Your donation supports a complete network of services for the Twin Cities west metro counties.
- Accountable.** Agency programs are funded only after rigorous review by experienced community volunteers. These volunteers decide which services are most needed, effective and will produce the best results for your contribution.

You Can Lead the Way with a Leadership Gift

A gift of only \$19.25 a week, or \$1,000 or more annually, will qualify you as a Leaders in Giving member, along with other community leaders. You may make your gift individually or with your spouse or partner. Please fill out a Leaders in Giving recognition form.

Want to know more about how your gift helps?
Check out our web site at www.uwmsp.org
or call United Way at 612-340-7400

Make Your Caring Count. Give Generously.

Your gift is important.
And, you can trust it will work hard
to help people who need your help the most.

Your weekly contribution: Works hard to help people in need:

- A gift of \$5 ➔ Helps 15 low-income older adults with maintenance services to stay in their home and avoid the higher cost of nursing home care.
- A gift of \$10 ➔ Provides job training and counseling for two welfare parents to help them enter the workforce and support their families.
- A gift of \$25 ➔ Provides five youth with a caring adult mentor in their life to help them reach their potential.
- A gift of \$35 ➔ Provides 450 elementary students with immunizations to help them stay healthy and decrease school failure due to nonattendance.



United Way

Thank you for helping
through United Way.

United Way of Minneapolis Area

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